



RURBANCE – Kick-off meeting

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**RURBANCE WORK-IN-PROGRESS
COMMON FEATURES AND LOCAL
DEVELOPMENT OBJECTIVES**

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Contents

- Which approach of local development ?
- Cooperation and governance
 - Institutional approach.
 - Public and private partnership.
- Which shared topics for cooperation ?
 - Multifunctional agriculture development, environment preservation and ecological corridors.
 - Mobility and territorial planning .
 - Co-development.

Local development

- Building a local action plan, the City of Graz proposes the more global approach. Defining a strategy for location management, it points the role of “regional agglomeration of companies and actors of interrelated branches” for producing ideal location preconditions.
- The local action plan is based upon the support of emerging clusters.

Economical or sociological approach of local development

- *“The cluster is born as a territorial agglomeration of firms dedicated to a certain type of production”*
- *“The industrial district is born as a local society which specializes itself in a certain type of society” (BECCATINI G., Ritorno al territorio, Bologna, Il Mulino, 2009, p. 79).*

Going on with the sociological approach

- The local development process in a district depends of the dotation of social capital created all along the history in the local society (BAGNASCO A., *Tracce di comunità*, Bologna, Il Mulino, 1999).
- In contemporary societies, facing the erosion of spontaneous social capital, local actors have to build new forms of cooperation (strategic plans by example) in order to create social capital (BAGNASCO A., COURLET Cl., NOVARINA G., *Sociétés urbaines et nouvelle économie*, Paris, L'Harmattan2010).

Cooperation and governance

Institutional approach.	Cooperation between municipalities (French centralized political and administrative system)	Grenoble Alpes Métropole, Etablissement public du SCoT et Pôle métropolitain du Sillon Alpin. Allgaeu GmbH. European Metropolitan Region of Munich.
	Cooperation between different territorial levels (Land or Region, Département or Provincia, Municipalities)	Parcs Naturels Régionaux in France. Association Verein Metropolitanraum Zurich.
Public and private cooperation (partnership).	Creation of private associations.	Consorzio DAM in Milano.
	Projects and contracts.	Catch MR in Ljubljana. Urban Plus (Graz). Contract between DAM and District Committee (publics actors) in Milano

Common Features

- Diversity and complexity of the cooperation arrangements.
- Difficulty to make coincide the perimeter of the “functional urban area” with the one of political or administrative territory.
- Importance of new planning tools (strategies, spatial strategies, territorial project, work tables, forums...)

Rural Urban Cooperation

<p>Development of new transports networks linked with territorial planning (on the basis by example of New Urbanism Transport Oriented Developments).</p>	<p>Graz metropolitan area. Zurich metropolitan area. Ljubljana Region. Cable transport project (Vercors and Grenoble Alpes Métropole)</p>
<p>Landscapes, natural spaces system, food quality and security, multifunctional agriculture and new forms of leisure.</p>	<p>Rural district of Milano Green Crown Strategic Project (Piemonte). Suburban agriculture policy of the Urban Region of Grenoble <i>Périmètre de protection et de valorisation des espaces agricoles et naturels périurbains (PAEN) du Pays Voironnais et de Grenoble Alpes Métropole.</i> Allgaeu GmbH.</p>
<p>Economical co-development : valorisation of environmental, cultural, human and economical resources ; articulation of productive and residential economies (DAVEZIES L., TALANDIER M., <i>L'émergence des systèmes productivo-résidentiels</i>, Paris, L'Œil, DATAR, 2011).</p>	<p>Parcs Naturels Régionaux (Rhône-Alpes).</p>

One example

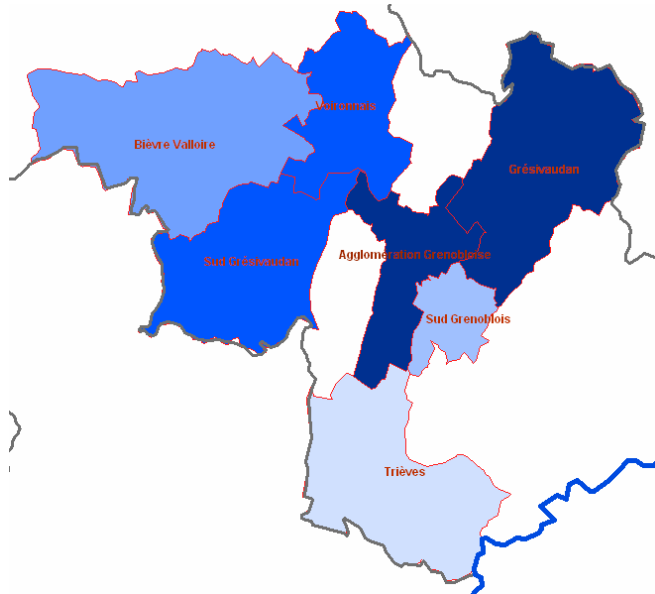
Productive economy and residential economy in
Grenoble Urban Region

Les moteurs économiques du Scot

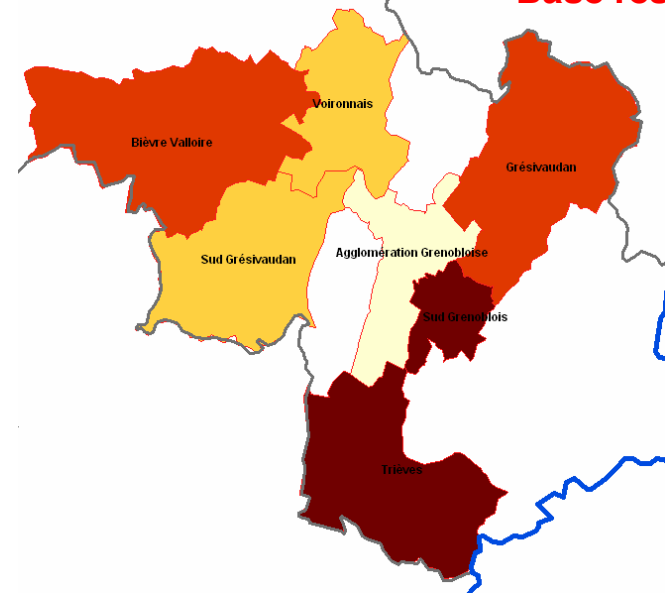
Revenus basiques en 2005/2006

	en M€	en %	€/hab.
TOTAL BASE PRODUCTIVE	2 380	25,7	3 256
Salaires des migrants-alternants	436	4,7	597
Retraites	2 221	23,9	3 039
Dépenses touristiques totales	817	8,8	1 118
... en hôtels et campings	171	1,8	234
... en RS et location	257	2,8	351
... chez famille et amis	389	4,2	532
TOTAL BASE RESIDENTIELLE	3 475	37,5	4 753
TOTAL BASE PUBLIQUE	1 249	13,5	1 708
TOTAL BASE SANITAIRE et SOCIALE	2 172	23,4	2 971
<i>dont médical</i>	1 005	11,3	1 374
<i>dont social</i>	1 027	12,1	1 405
TOTAL BASE	9 276	100,0	12 689

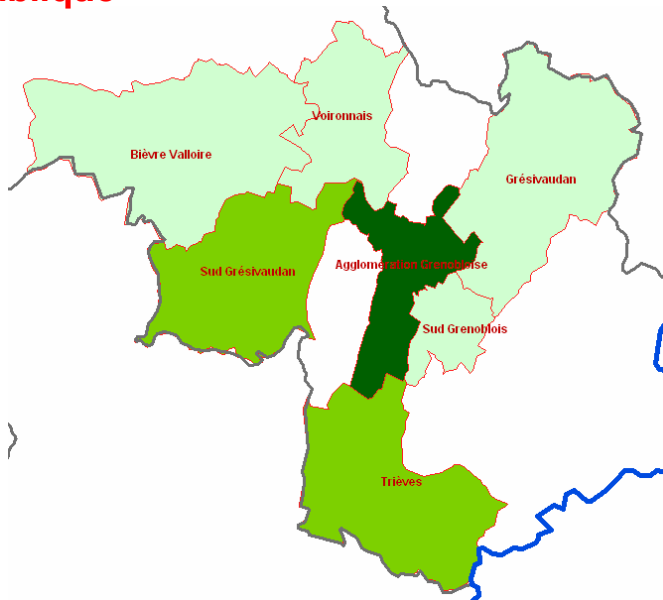
Base productive



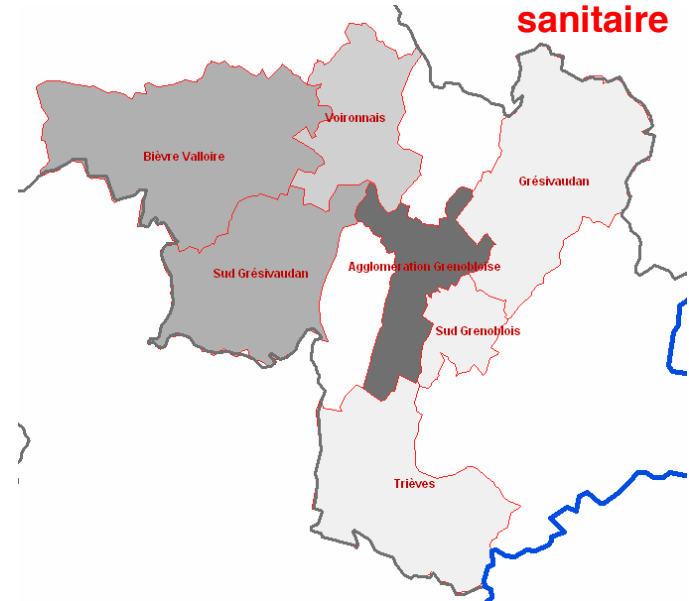
Base résidentielle



Base publique



Base sociale et sanitaire



La base résidentielle

