



“URMA – Urban-Rural Partnerships in Metropolitan Areas” and “RURBANCE – Rural-Urban Governance”

## Joint conference as OPEN DAYS side event

### “URBAN-RURAL COOPERATION: CONTRIBUTING TO TERRITORIAL COHESION AND IMPROVED GOVERNANCE?”

7th October 2014, 4:00 p.m. in the Royal Windsor Hotel Grand Place, 5 rue Duquesnoy, 1000 Brussels

**Moderator:** Katrina Sichel

#### 4:00 p.m. **Welcome words**

Jörg Knieling (HafenCity University Hamburg, URMA Lead Partner)  
 Maria Grazia Pedrana (Lombardy Region, Environment Energy and Sustainable Development Directorate, RURBANCE Lead Partner)

#### 4:10 p.m. **Introduction to the projects URMA and RURBANCE**

Martin Verbeek (Municipality of Borne)  
 Maria Grazia Pedrana (Lombardy Region, Environment Energy and Sustainable Development Directorate)

#### Three subsequent panels on recommendations and project results:

#### 4:20 p.m. **Panel I – “Urban-rural cooperation: One size does not fit all”**

Urban-rural partnerships take place on different geographical scales and thus have to address specific local/regional needs and potentials. The panellists illustrate different types and means of cooperation with their experience.

**Chaired by** Marek Dutkowski (University of Szczecin)

#### **Panellists:**

Ewa Balanicka (Regional Office for Spatial Planning of Westpomeranian Voivodeship);  
 Julian Jansen (Physical Planning Department, City of Amsterdam);  
 Alessandro Marioni (Tuscany Region);  
 Guido Sempell (State Ministry of Urban Development and Environment, Free and Hanseatic City Hamburg)

- 4:50 p.m. Panel II – “Improved governance, but how? Multi-level and cross-sectorial thinking!”**  
As urban-rural partnerships can be made up of numerous actors involving various hierarchical levels and different sectors, appropriate governance models have to be developed. The panellists discuss three recommendations based on their activities.
- Chaired by** Maria-Grazia Pedrana, (Lombardy Region, Environment Energy and Sustainable Development Directorate, RURBANCE Lead Partner)
- Panellists:**  
Marta Jacuniak-Suda (HafenCity University Hamburg, URMA Lead Partner);  
Rolf Oldejans (Municipality of Enschede);  
Kliment Naidenov (Pleven Regional Administration);  
Petra Rus (Research Centre of Slovenian Academy of Sciences and Arts - Anton Melik Geographical Institute);  
Guillaume Tournaire (Grenoble-Alpes Metropole)
- 5:20 p.m. Panel III - “From present to future – experience + instruments”**  
Urban-rural partnerships are born from different opportunities, from which valuable experiences can be drawn. Therefore, creative funding opportunities should be used and in addition, funding sources should be provided to allow for the different ways of introducing cooperation.
- Chaired by** Andreas Obersteg (HafenCity University Hamburg, URMA Lead Partner)
- Panellists:**  
Franco Alberti (Veneto Region, Urban Planning Department);  
Angela Colucci (DASTU, Politecnico di Milano/ Co.O.Pe.Ra.Te. consulting ltd);  
Wojciech Jarczewski (Institute of Urban Development Krakow);  
Jonas Scholze (German Association for Housing, Urban and Spatial Development)
- 5:50 p.m. “Interregional cooperation – state of play and perspectives”**  
Verena Priem (INTERREG IVC-Secretariat)
- 6:10 p.m. Handing over recommendations & closure**  
Jörg Knieling (HafenCity University Hamburg, URMA Lead Partner)  
Stanisław Dendewicz (Regional Office for Spatial Planning of Westpomeranian Voivodeship)
- 6:30 p.m. Reception & networking**  
Food, drinks and presentation of partner activities

## More information

More information about the projects you can find at [www.urma-project.eu](http://www.urma-project.eu) and <http://rurbance.eu/>  
Twitter: @Rurbance